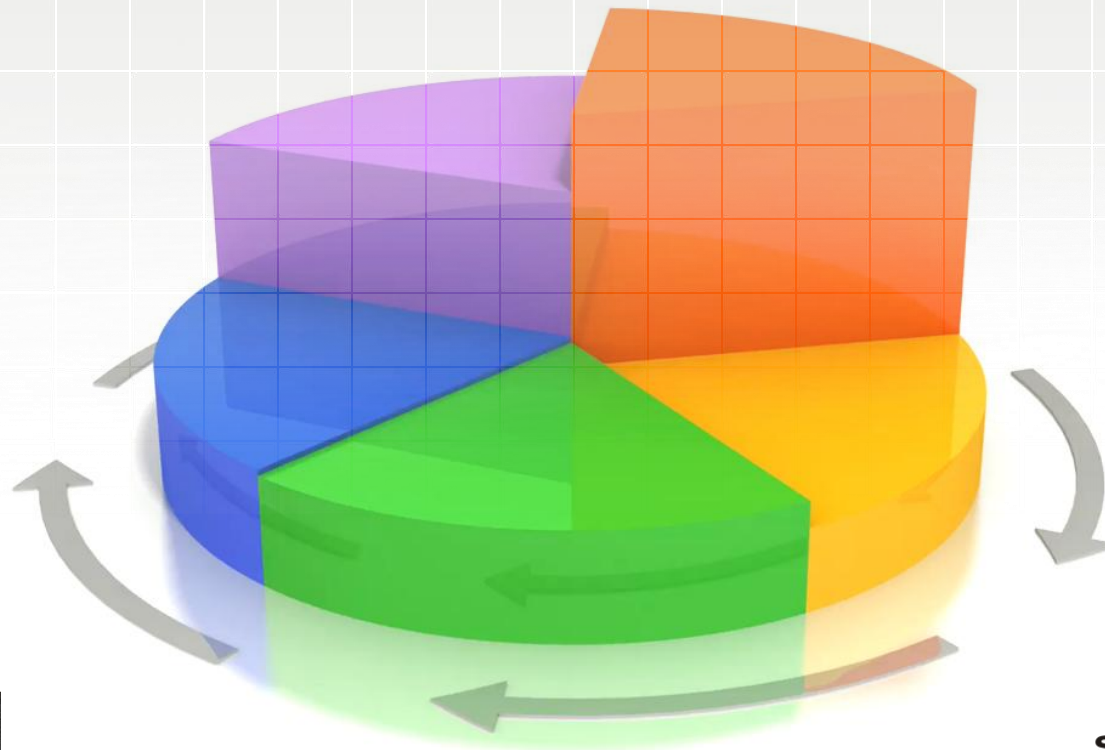
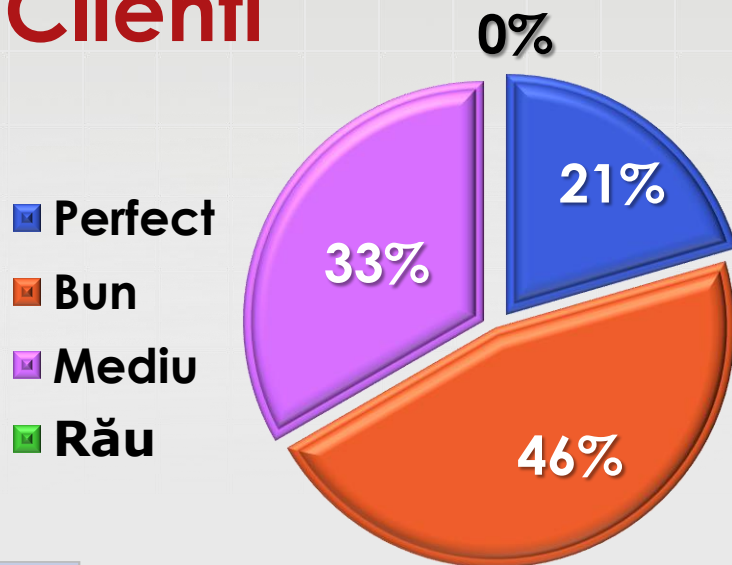


Barometru

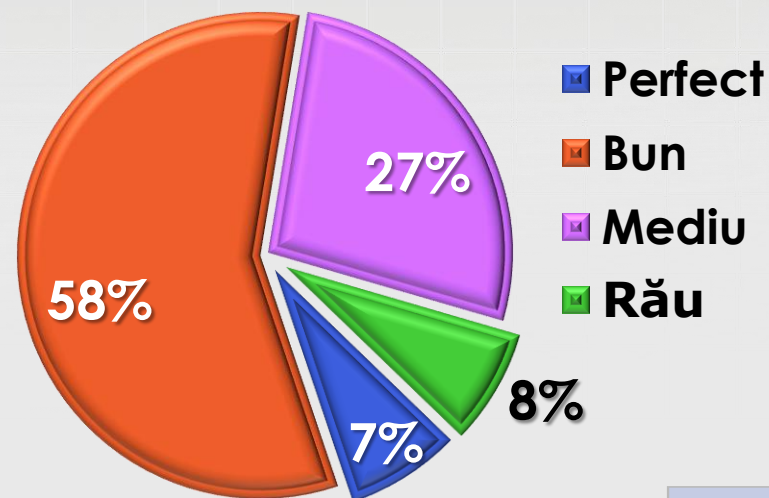


Anul 2015 a fost un an bun pentru compania dumneavoastra?

Cienti



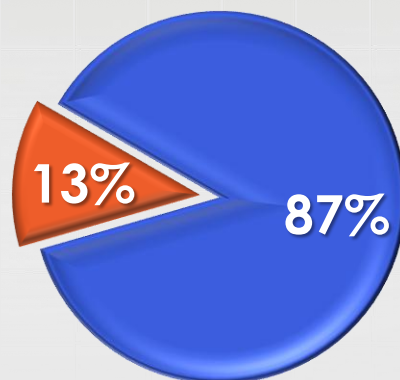
Transportatori



Ati inregistrat cresteri in volumul marfurilor transportate in 2015?

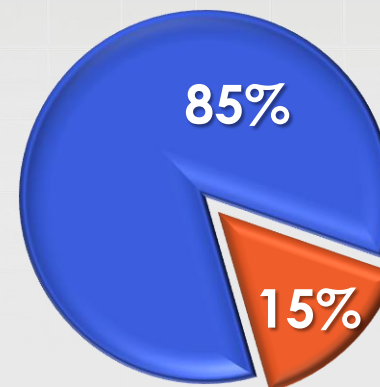
Cienti

■ DA
■ NU



Transportatori

■ DA
■ NU



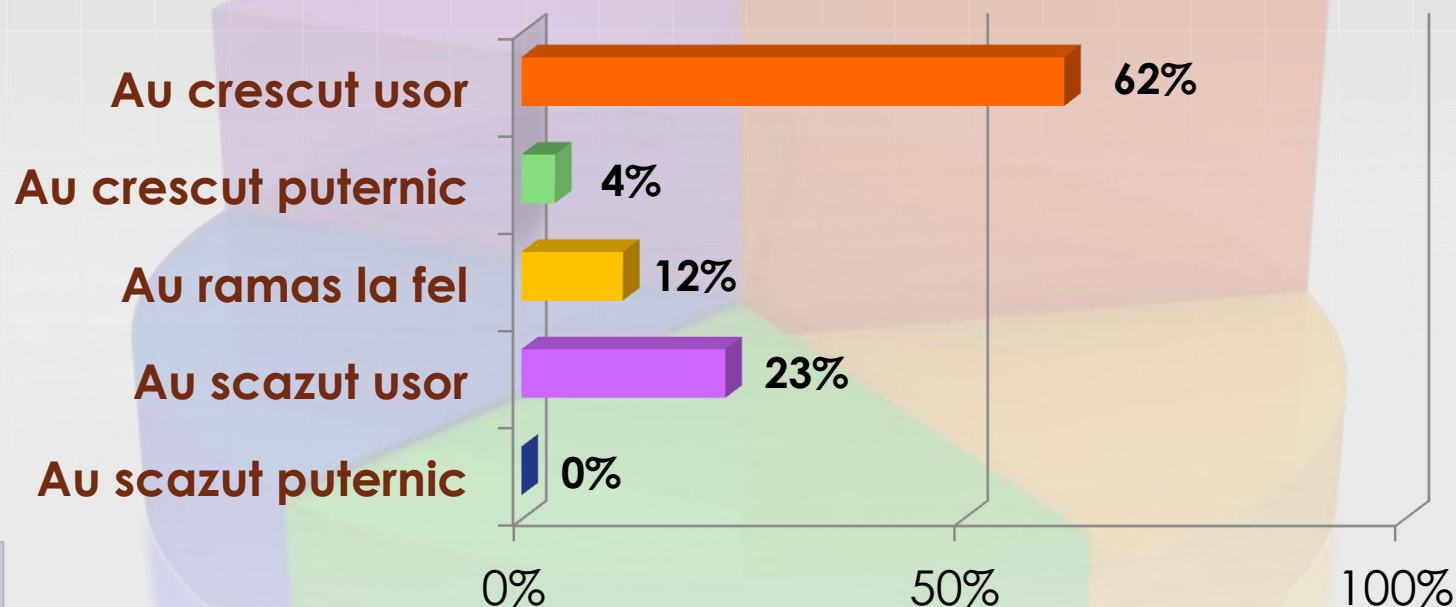
supply chain
management center



ZIUA
CARGO

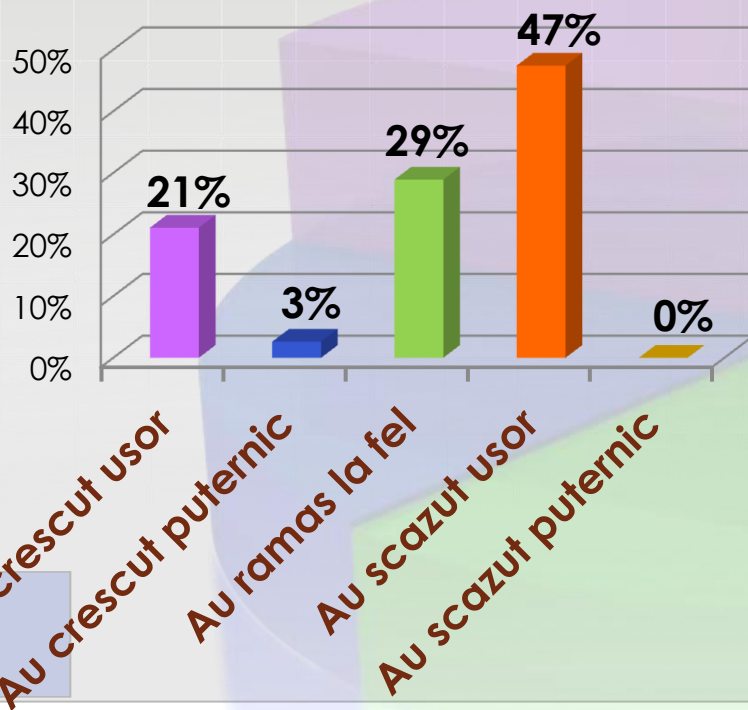
Cum s-au modificat costurile dvs de operare in 2015 comparativ cu 2014?

Transportatori

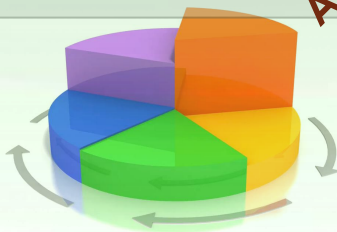
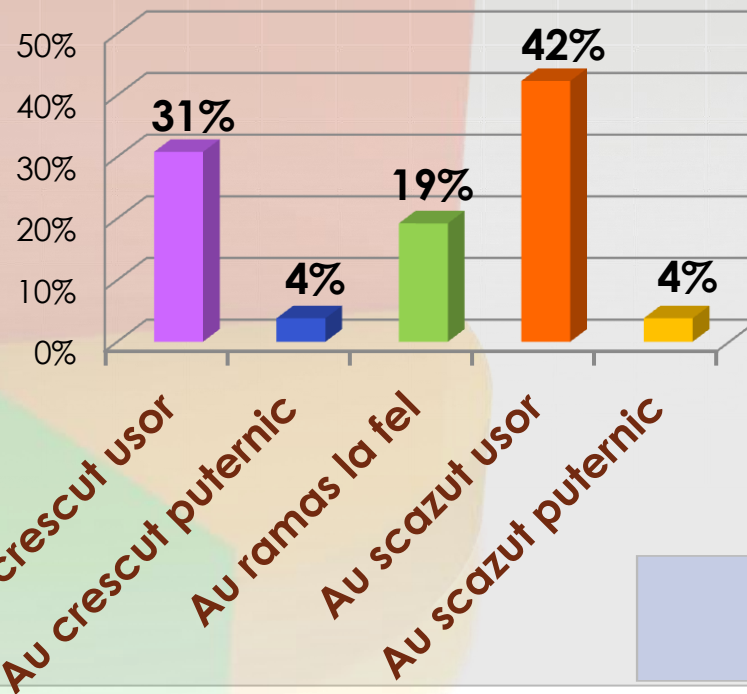


Care a fost variatia tarifelor de transport in 2015 comparativ cu 2014?

Cienti



Transportatori



Care au fost principalele trei motive pentru care ati operat schimbarea preturilor?

1 • Negocieri de preturi

2 • Expansiunea in volum a afacerii

3 • Specializarea sectoriala

Cienti

1 • Negocieri de preturi

2 • Eliminarea clientilor neprofitabili

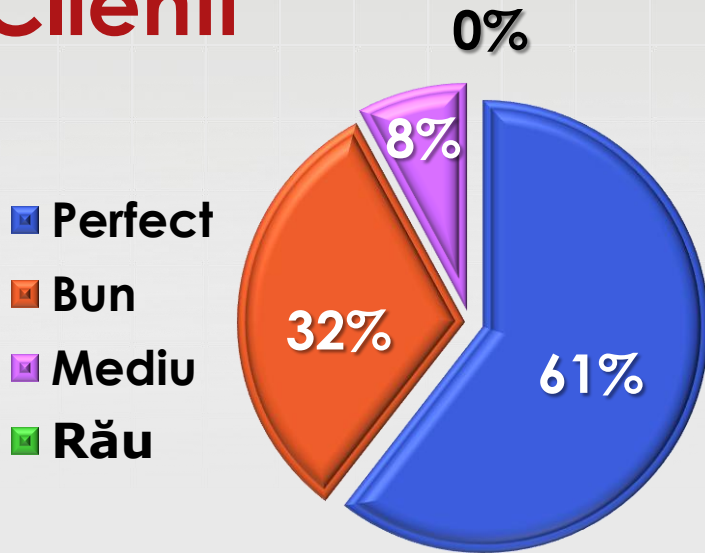
3 • Expansiunea in volum a afacerii

Transportatori

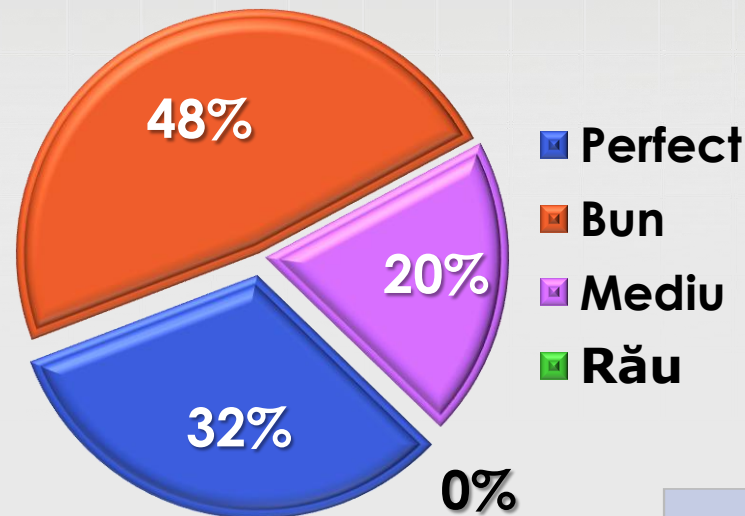


Care este gradul dvs de incredere ca firma isi va atinge targetul de venituri si va cunoaste performante bune in 2015?

Cienti



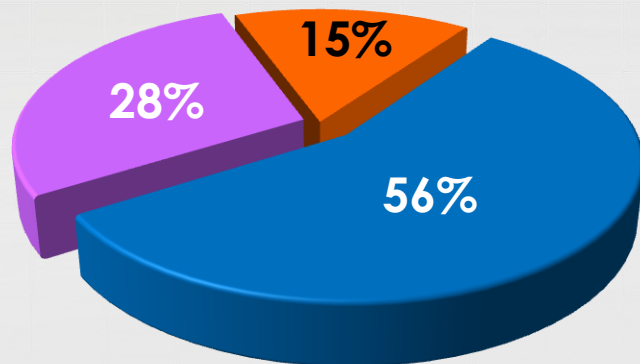
Transportatori



Vor crește tarifele pentru transport în ultima parte din 2015?

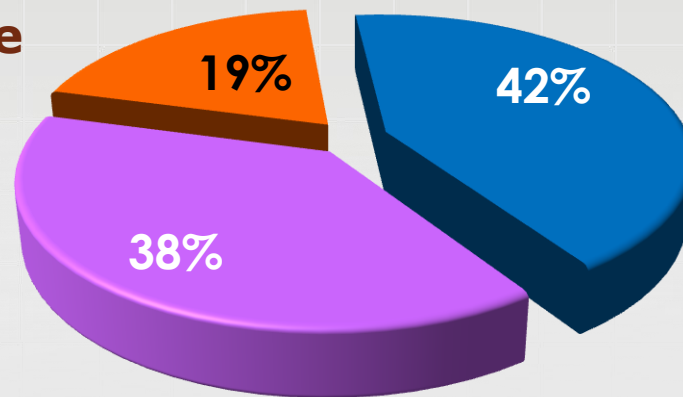
Clienți

■ Cresc
 ■ Scad
 ■ Rămân constante



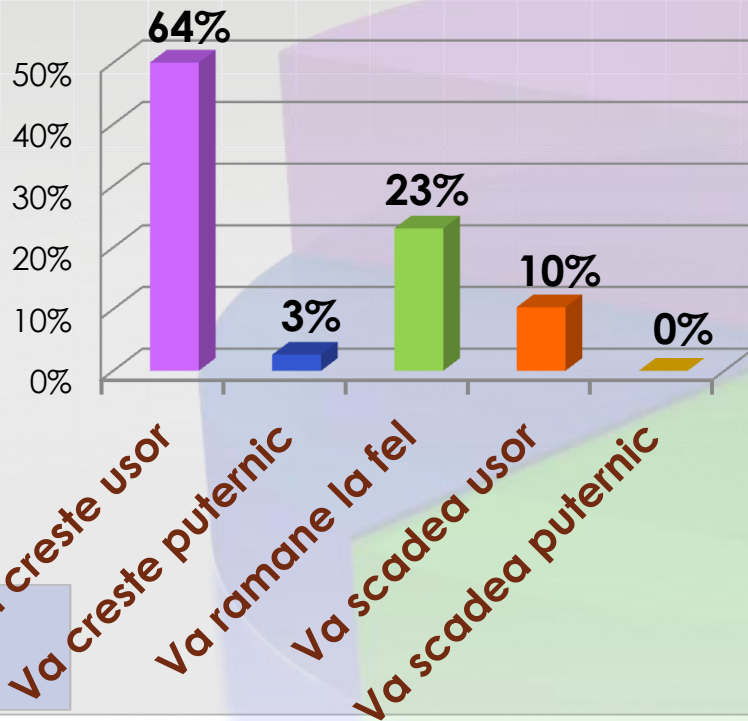
Transportatori

■ Cresc
 ■ Scad
 ■ Rămân constante

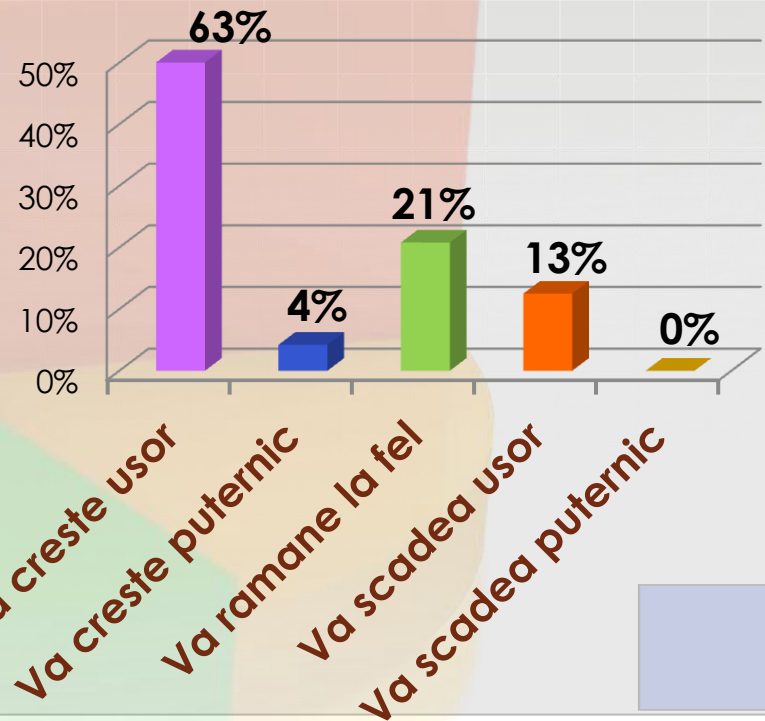


Cum estimati ca va creste sau descreste rata profitului dvs in 2015?

Cienti



Transportatori



Ce masuri veti lua in 2015 pentru a va creste profitabilitatea?



Cienti



Transportatori



Va Multumim!

