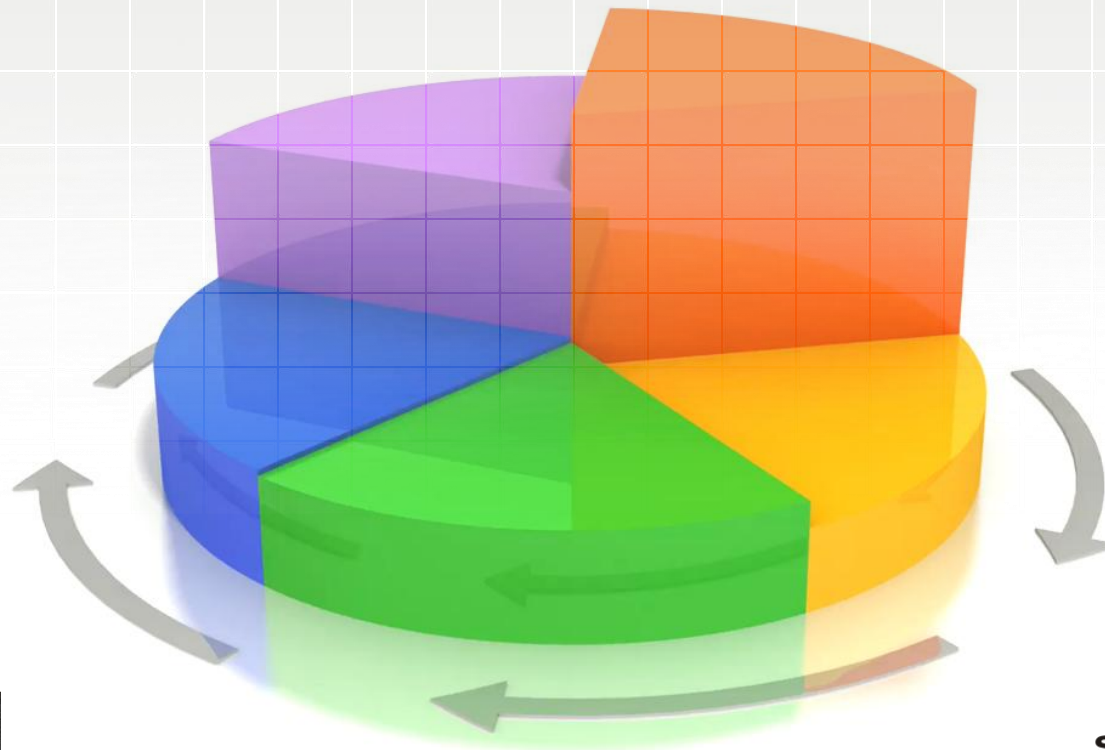


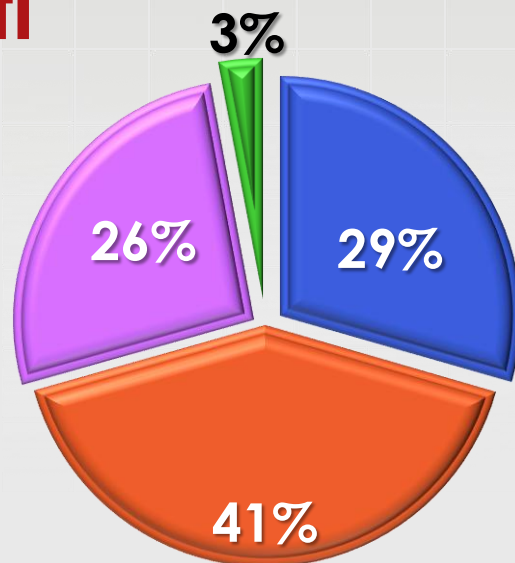
Barometru



Anul 2016 a fost un an bun pentru compania dumneavoastra?

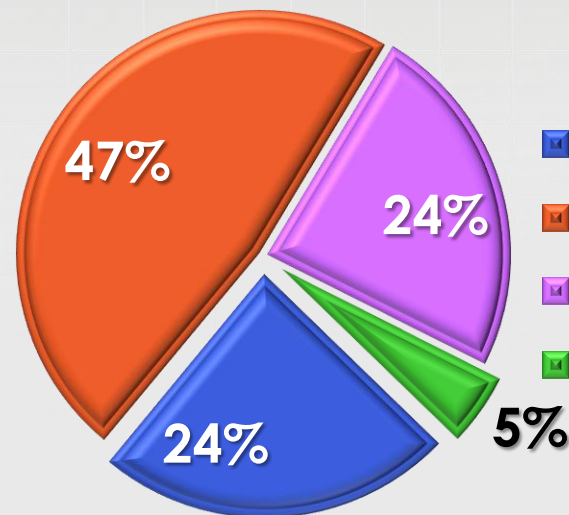
Cienti

- Perfect
- Bun
- Mediu
- Rău



Transportatori

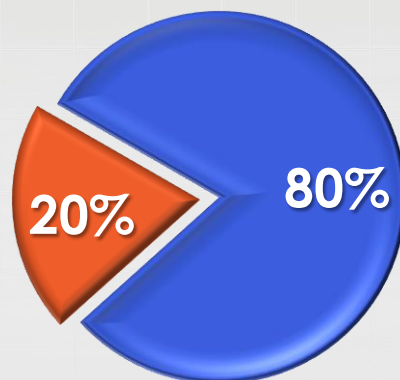
- Perfect
- Bun
- Mediu
- Rău



Ati inregistrat cresteri in volumul marfurilor transportate in 2016?

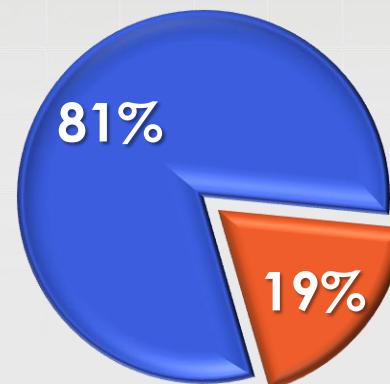
Cienti

■ DA
■ NU



Transportatori

■ DA
■ NU



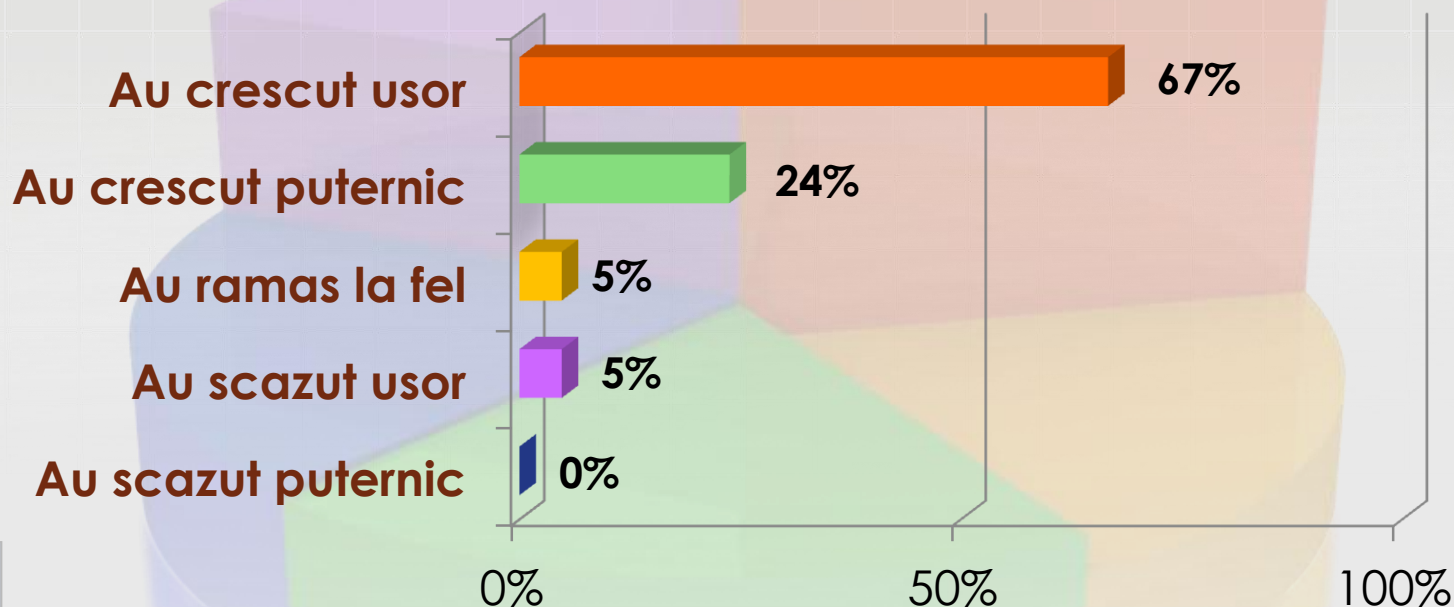
supply chain
management center



ZIUA
CARGO

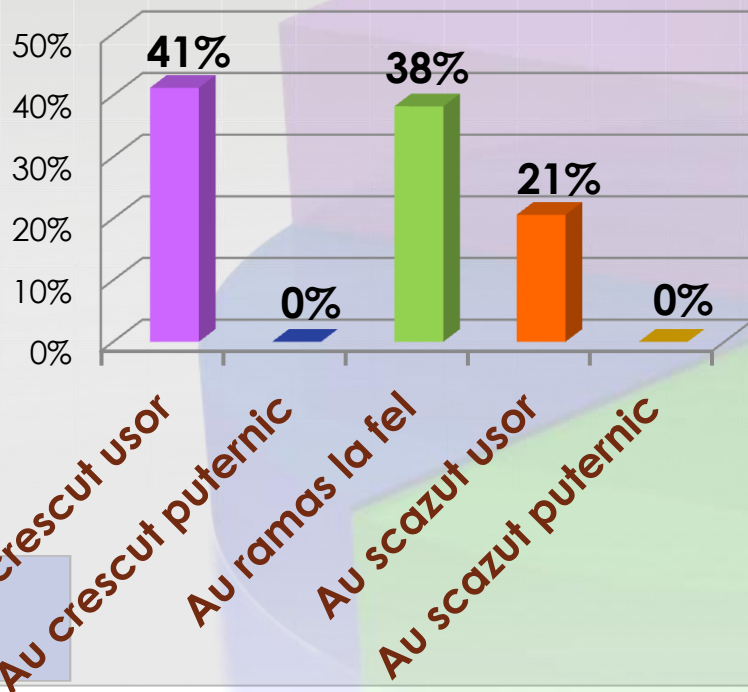
Cum s-au modificat costurile de operare ale transportatorilor in 2016 comparativ cu 2015?

Transportatori

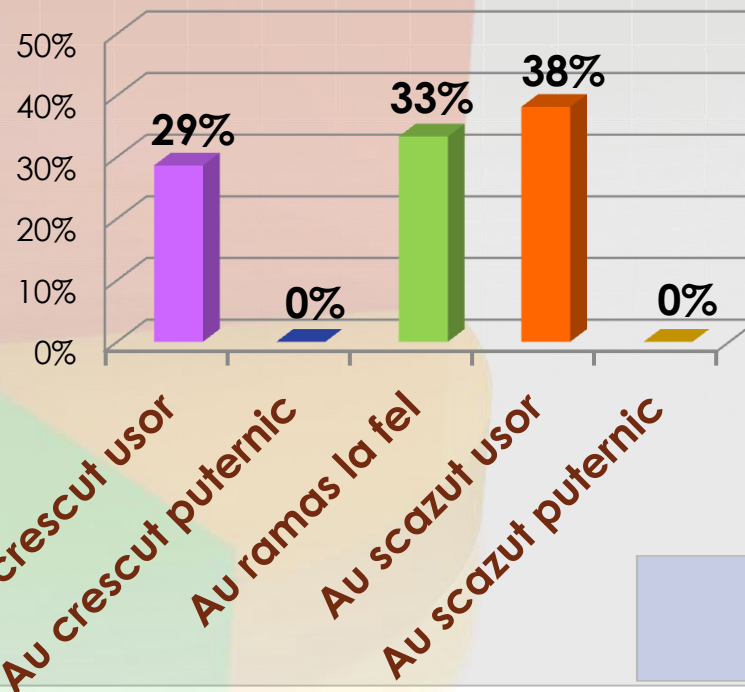


Care a fost variatia tarifelor de transport in 2016 comparativ cu 2015?

Cienti



Transportatori



Care au fost principalele trei motive pentru care ati operat schimbarea preturilor?

1 • Negocieri de preturi

2 • Cresterea costurilor operationale

3 • Expansiunea in volum a afacerii

Cienti

1 • Negocieri de preturi

2 • Cresterea costurilor salariale

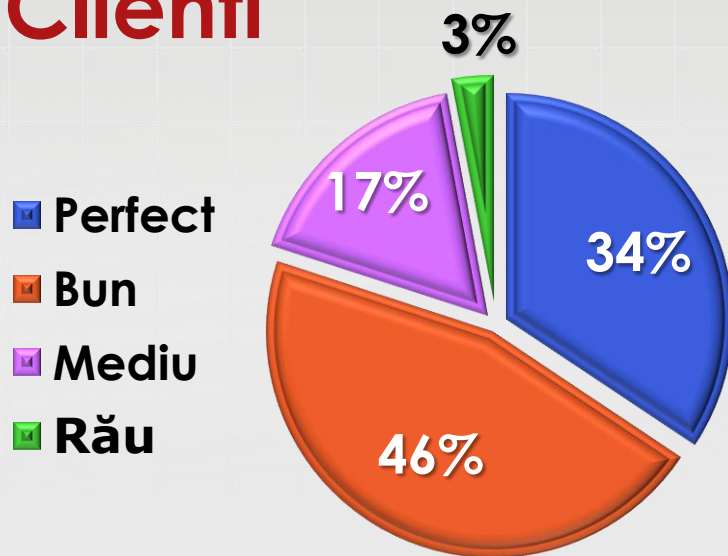
3 • Expansiunea in volum a afacerii

Transportatori

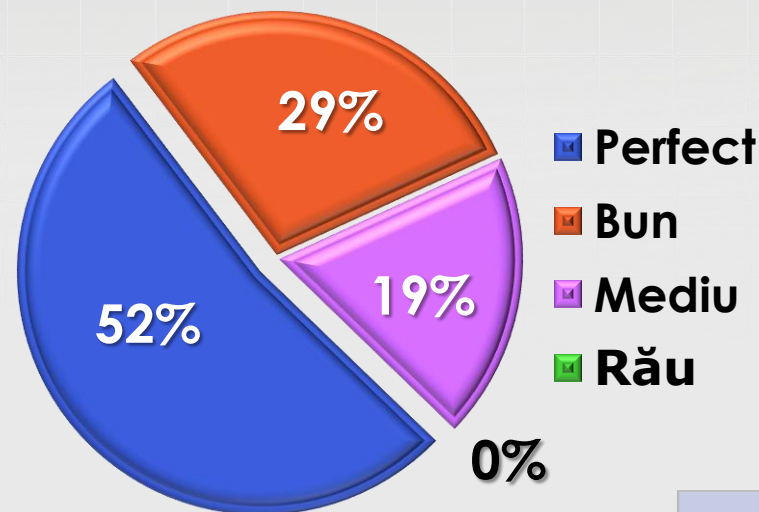


Care este gradul dvs de incredere ca firma isi va atinge targetul de venituri si va cunoaste performante bune in 2016?

Cienti



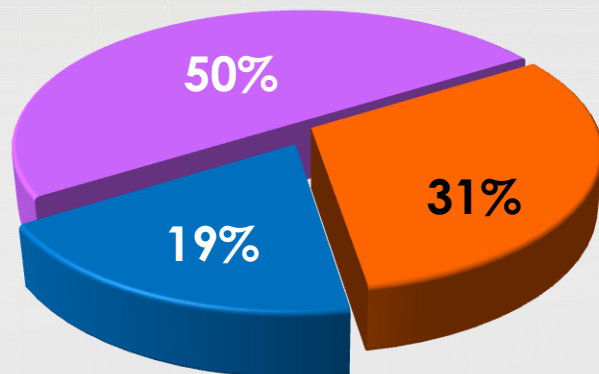
Transportatori



Vor crește tarifele pentru transport în ultima parte din 2016?

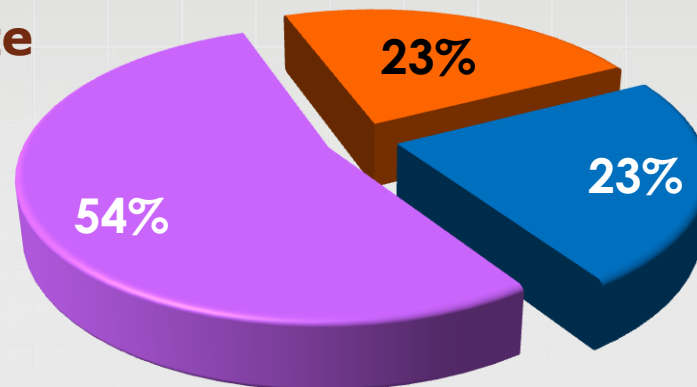
Clienți

■ Cresc
 ■ Scad
 ■ Rămân constante



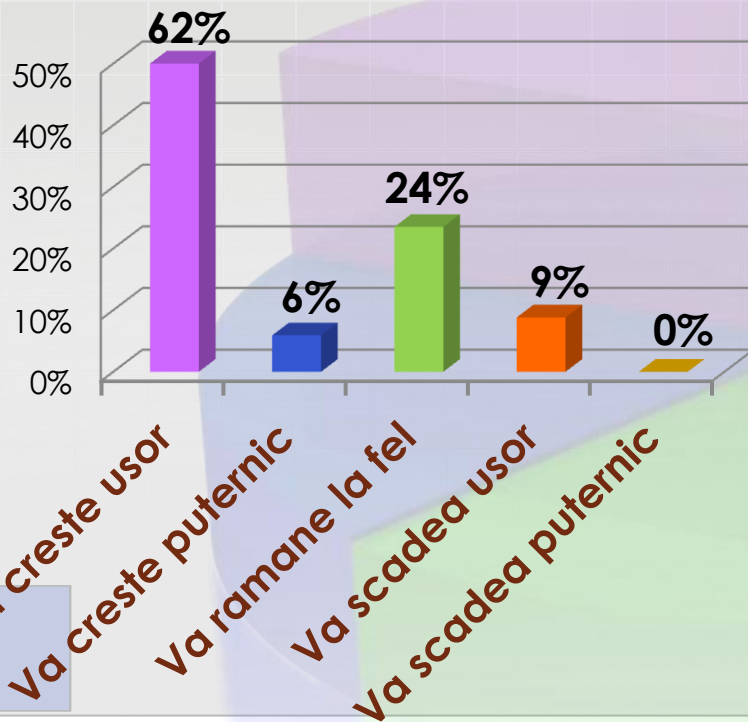
Transportatori

■ Cresc
 ■ Scad
 ■ Rămân constante

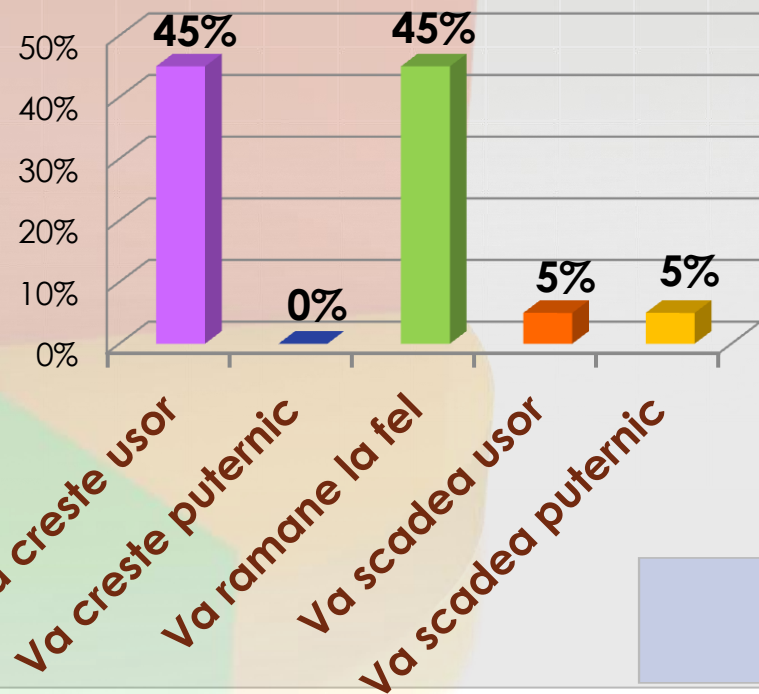


Cum estimati ca va creste sau descreste rata profitului dvs in 2016?

Cienti



Transportatori



Ce masuri veti lua in ultima parte din 2016 si in 2017 pentru a va creste profitabilitatea?



Va Multumim!

